



**Crêpes
For
Change**

School Pack

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Introduction to Crêpes For Change

In this School's Pack you'll find all you need to know about who we are, how to get us at your school and how to join our mission to eliminate youth homelessness!

Have a look through to find resources to use when talking about social enterprise with your students, as well as some handy tips and tricks to make the day run smoothly!

Want Crêpes For Change at your school? Have any further questions?

crêpes@forchangeco.com.au

Check out our website for more details:
forchangeco.com.au/food-truck-crêpes-for-change/

Who we are

Crêpes For Change

Thank you so much for choosing Crêpes For Change for your school's event. We are excited to share our crêpes with you and have your students learn more about social enterprise and youth homelessness.

Learn more about youth homelessness

If you would like to use our visit to your school as an opportunity to talk about what we do, including the social enterprise model and/or youth homelessness, we have prepared some quick information points that can guide you in conversations with your students.

What is Crêpes For Change?

Crêpes For Change is a social enterprise that exists to eliminate youth homelessness in Victoria. Crêpes For Change is a food truck that travels around Melbourne to private and public events to sell our crêpes and spread the word about what we do. Crêpes For Change is one of a number of hospitality enterprises that run under the For Change Co. umbrella. We also run Coffee For Change at RMIT and Chisholm Institute, as well as three cafes; home.one in Brunswick, home. two at The University of Melbourne and For Change at Middle Park.

How does Crêpes For Change work?

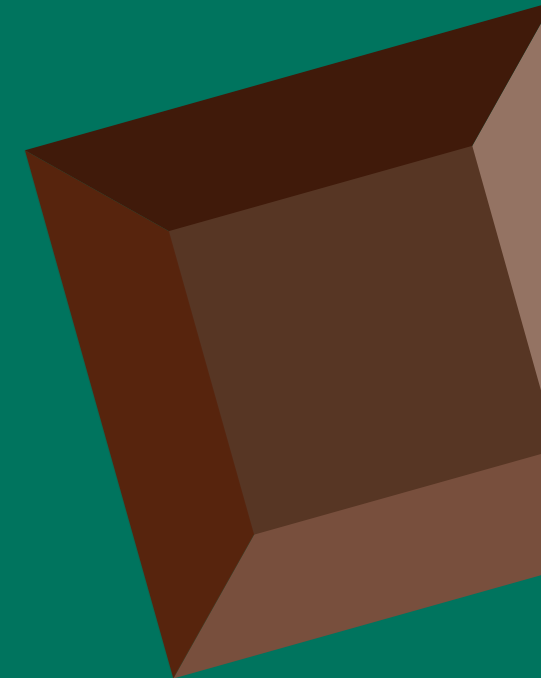
Crêpes For Change is just like a normal business, except we invest 100% of our profits to run impact programs that work to eliminate youth homelessness. We are very lucky to have a dedicated team of volunteers that spend their time working in the truck, and many sponsors and donors who keep our costs very low. By keeping our running costs low we are able to generate more profit, and in turn create greater impact.

How does Crêpes For Change create an impact?

Crêpes For Change creates impact through two main programs. Firstly, we run our own Hospitality Training Program where our young people undertake training and education to secure sustainable employment upon graduation. Our trainees get paid for every hour of training that they do, demonstrating a respectful employee and employer relationship, and get to work across all of our enterprises so they get a variety of employment experiences. At the end of the program we work with our industry partners in order to find further employment.

Secondly, we run a housing program in partnership with Launch Housing that provides safe housing for young people experiencing homelessness. We know that access to secure housing is an integral component of a young person's journey out of the homelessness cycle, which is why we continue to invest in this program every year. To date, we have supported 10 young people into housing through this program.

We choose to only invest in and run programs that will have a long-term and sustainable impact on the lives of our young people.





Our other social enterprise venues in Melbourne?



home
.one home
.two

Learning idea

There's lots of social enterprises in Melbourne, why not get your students to research other social enterprises that are operating in Melbourne which they can visit or simply to learn more about how they work?

How can students get involved in Crêpes For Change?

There are two main ways that you can get involved in Crêpes For Change:

1. If you love having the Crêpe Truck at your school make sure you let your teachers know and encourage them to bring us back!
2. If you are 16 or over you can volunteer with Crêpes For Change. This is a great opportunity to be involved in the work that we do and to learn more.

Check out our website for more details:

forchangeco.com.au

And be sure to follow us on social media:



Facebook



Instagram

What you can do

Host a fundraiser for us

Fundraising at your school can help Crêpes For Change make an even bigger difference to the lives of young people experiencing homelessness. Raising money for us can help us provide our young people with workplace training which allows them to transition out of the homelessness cycle and into paid employment. \$500 helps us fund one month of paid work for one of our trainees, so imagine the huge difference collecting gold coin donations can make to the young people we work for!

Learning idea

Host a gold coin donation for us at your school! This can even be a great way for your students to have a go at running their own mini-social enterprise, such as through a bake sale or homemade jewelry sale?

Other fundraising ideas include:

- Hosting a fancy dress day
- Hosting a Footy Colours Day
- Running a 'Silly Auction' where students get to bid on such prizes as a day's pass to the staff room!
- A movie screening

Talking about Social Enterprises with your students

What is social enterprise?

'Social enterprise' may be a tricky concept to explain to students who have never heard of one before, however, it's quite simple once you break it down! A social enterprise is like any other business, except its mission is to further its social impact, rather than to solely make financial gains. Social enterprises address the gaps in their community, or wider community, and attempt to help and solve these issues through their businesses model.

There are three different types of social enterprises that exist:

1. **Profit distribution model** - a social enterprise that runs a profitable business and donates at least 50% of its profit to other charities and NFPs that use the money for good;
2. **Employment and training model** - a social enterprise that runs businesses that exist to provide training and employment opportunities for those who might otherwise not have access to training and employment or who face significant barriers to training and employment;
3. **Service model** - a social enterprise that has a business product or service which directly serves a social or environmental need.

Learning idea

Have students research and find one Melbourne-based social enterprise to fit each of the above categories.





In Australia, social enterprises are certified by Social Traders. To be certified by Social Traders a social enterprise must generate at least half of its revenue through trade (ie. selling coffees) and must spend at least 50% of its profit on the cause that exists to support (ie. youth homelessness projects). For Change Co is a Certified Social Enterprise with Social Traders.

Learning idea

Bring us to a Business Management class to talk to students about how we're doing social enterprise.

What do social enterprises try to achieve?

Social enterprises recognise the power businesses can have in their communities, and try to use this great influence to make a positive change. Traditionally, businesses have used their power and influence to make more money,- social enterprises recognise that making money and growing their business is essential but positive social outcomes can also be achieved simultaneously.

Social enterprises have proved to be a powerful force for social change, contributing to international development and education, women's empowerment, gender literacy, environmental restoration, helping young people escape homelessness and many more great causes!

The aim is to have businesses which will thrive without dependence on philanthropic funding to sustain themselves. This is an important factor in making sure they can continue to help those in need in the long-term and achieve the goals they set out to achieve.

Learning idea

Have students work in small groups to come up with a business idea which could also work as a social enterprise. Hint - almost any business that is run sustainably can be made to fit a social enterprise model.

Talking about Youth Homelessness with your students

What is youth homelessness?

There are around 6,000 young people in Victoria who don't have a safe, secure and stable place to sleep in on any given night, which is a huge number when you think about how many people that is! When talking about 'youth' or 'young people', we are referring to people aged 12-24 years old. This number has risen considerably in the last decade, and is expected to rise in the coming years. These figures show us that more targeted and effective work needs to be done to reduce the impact of youth homelessness on young Australians.

Why do young people become homeless?

Young people who fall into homelessness do so for many reasons and often end up in this situation due to no fault of their own. Some common reasons are due to housing crisis, domestic and family violence, financial difficulties, relationship and family breakdown and inadequate dwelling conditions.

An important thing to note about youth homelessness is that it is a cycle, meaning that without adequate support young people may find themselves experiencing homelessness in a cyclical fashion. It is essential that access to housing, education, confidence, community and employment pathways are provided in order to transition young people out of this cycle.

Learning idea

Have students create a mindmap of the current support that they have around them - family, friends, school, part-time work. Then have students imagine what it might be like if those supports were taken away from them or lost for some reason. This is often the case for young people who are becoming homeless - the community of support they have is lost and they have no one to turn to.

What we need from you

Thank you once again for hiring Crêpes For Change to come to your school. We love serving crêpes at schools and sharing what we do with young people.

If you could help us with the following, it would be greatly appreciated.

- Organising our arrival time to be when the students are in class as a safety precaution.
- Arranging our serving site to be near power outlets.
- Confirming our bump-in time as soon as possible.
- Support in spreading information to students about our work (Feel free to use this booklet as a resource!)

Don't forget to give us your feedback and let us know how the students enjoyed having us!

Do you know other teachers who might be interested in having us at their school? We'd love for you to spread the word!

Or hire us for your next multicultural school event - crêpes are the perfect addition to a French themed day!

crêpes@forchangeco.com.au

School runsheet

We love operating at school events and especially love it when the school is able to organise a runsheet for the event day as it means that we have the best chance of serving all students.

On average we make and serve 1 crêpe per minute. Most schools like to send their students out one class at a time, being in 20-30 minute blocks, with about a 5 minute break in between so that we can prepare for the next rush. We also know that not all students will buy a crêpe, so this often gives us a bit of breathing space.

Here is a template of how you can organise your classes to make the most of Crêpes For Change being at your school for the day.

If you would like assistance in creating this runsheet or understanding our flow of operations please contact us via email:

crêpes@forchangeco.com.au

Thank you for choosing Crêpes For Change to serve your school community. You have made an awesome choice as not only do your students get to enjoy delicious crêpes, but they are able to contribute to eliminating youth homelessness and will learn about the social enterprise model at the same time!

Runsheet example:

Time	Class	No. of Students
9:00am	7A	25
9:30am	7B	25
10:00am	7C	25
10:30am	8A	25
11:00am	8B	25
11:30am	8C	25
12:00pm	9A	25
12:30pm - 1:30pm	Lunch - Free trade (Year 11 and 12s given priority service)	
1:30pm - 2:00pm	9B	25
2:00pm - 2:30pm	9C	25
2:30pm - 2:50pm	10A	25
2:50pm - 3:10pm	10B	25
3:10pm - 3:30pm	10C	25

FAQ's

How long is service?

Each crêpe takes about 1 minute to make, so we can get through about 25 crêpes every half hour! If you expect our crêpes to be super popular at your school please let us know so that we can arrange to make 'pre-mades' which will halve our serving time.

What time do you require bump in?

We require bump in one hour before service. So if we are to start serving at 11am, we would arrive at 10am.

What are the truck dimensions?

3.7m high, 2.4m wide and 6.3m long. The truck weight is under 4 tonnes. We require at least 2 car spaces to park the truck.

Do you require power?

We require a regular powerpoint (10 or 15amp). If power is not available on site we can arrange to bring our own generator.

How many people are working at the truck?

Usually we have 2-3 people working behind the truck.

Do Crêpes For Change workers have Working with Children's Checks?

Yes, all of our staff and volunteers have a valid WWCC. We can send a copy of the team member's WWCC's closer to the event once we know who can work the event.

Do you have insurance?

Yes, we are covered for Public Liability Insurance, WorkCover and Volunteer Cover. We can send a copy of our Certificate of Currency as well.

Can a representative from CFC come and speak to the students about your organisation?

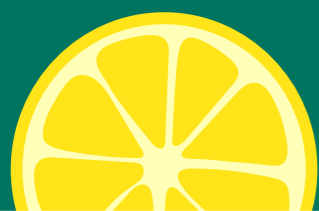
You can organise to hire our Managing Director Tenille Gilbert to speak to the students - this will cover information such as the issue of youth homelessness, the importance of social enterprises and how the enterprise model works, and what our mission and work involves. This will need to be arranged via email at crêpes@forchangeco.com.au and is at a \$300 cost.

crêpes@forchangeco.com.au



School Menu

Choose a crêpe



Chocolate
Lemon & Sugar
Maple Syrup
Strawberry Jam

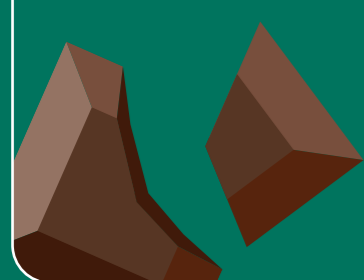
ALL \$6

Add any extras



Strawberries
Bananas
Tim-tams
Oreos

ALL +\$2



**We can't
wait to see
you soon.**

Please note that we run all of our school events with a nut-free menu, however, some nut products are served at our other events meaning that there may be traces of nuts in the van.



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